

Communications Manager – Digital & Events

Overseas Development Institute

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Areas of experience

Nick manages digital and event communications strategy for ODI, working with the Events Officer and Communications Assistant - Digital and Media to support ODI's use of these key communications channels.

Nick specialises in supporting think tanks in using online communications to highlight evidence and inform policy globally and to specific audiences. He has supported online projects at a range of organisations, including ODI, Guardian Unlimited (the UK's largest and most internationally popular newspaper website), and The Metropolitan Police.

Nick has broad experience of all aspects of the marketing and communications mix and works across the organisation to communicate research, providing advice on strategic communications to a number of ODI's programmes.

Employment history

Nov 07 - present **Communications Manager – Digital and Events (promoted from Online Communications Manager). Overseas Development Institute (ODI)**

Strategic lead on the development, implementation and evaluation of cutting edge activities across ODI's digital, events and other communications channels.

Working with stakeholders in order to build on, and share knowledge of, ODI's sector-leading use of innovative communications channels and evaluation methods for inspiring and informing policy on poverty alleviation, international development and humanitarian affairs.

Oct 06 – Nov 07 **Communications Officer, Rural Policy and Governance Group, ODI**

Managing delivery of specialist publications, public events and workshops, online and internal communications for researchers working on rural development issues within ODI, with the aim of influencing and informing policy in the developing world.

Oct 04 – Oct 06 **Marketing Executive, Metropolitan Police Service Directorate of Information**

Developing and delivering integrated communications strategies and action plans for the technology and information management section of London's largest employer, the Metropolitan Police Force. Responsibilities included project management of the development of Directorate intranet sites; supporting proactive and reactive media engagement; co-ordinating major events, workshops and conferences; and support for projects to improve knowledge management.

Jun 96 – Oct 04 p/t **Uploader and Night Editor, Guardian Unlimited**

Transferring content from the national newspaper to the award-winning website.

Languages (1 – excellent; 5 – basic)

	Reading	Speaking	Writing
Spanish	2	2	2
Portuguese	3	3	5