

Workshop 1 – Methods

Time	Subject	Facilitator
10:00-10:30	Opening The programme and introductions	DR CL
10:30-11:00	Overview of the project Brief introduction to the RAPID Framework and the ILRI Project	DR JY
11:00-11:15	Q and A	
11:15-11:30	<i>Coffee</i>	
11:30-11:45	Overview & examples of the case studies	JY/CL
11:45-12:00	Q and A on case studies	
12:00-12:15	Overview & examples of episode studies	JY/CL
12:15-12:30	Q and A on episode studies	
12:30-12:45	Overview & examples of outcome mapping	JY/CL
12:45-13:00	Q and A on outcome mapping	
13:00-14:00	<i>Lunch</i>	
14:00-15:00	RAPID Outcome Assessment	CL/JY
15.00-16:00	Discussion	

Workshop 2 – The SDP Project & ROA (Day 1)

09.30-10:00	Registration	
10:00-10:15	Opening Introduction of the participants Introduction to the purpose of the workshop:	DR CL
10:15-11:00	Exercise: How smallholder dairy production has changed in Kenya <ul style="list-style-type: none"> ▪ Participants to write on cards – what has changed in the smallholder dairy sector in Kenya in the last few years, and stick them on the wall ▪ Facilitator to help to organise the cards into categories (policy changes, practical changes, changes in behaviour) and ask for more if necessary ▪ Facilitator to describe what we mean by policy context (ie the dimensions above) and tell participants that what we hope to do over the next 2 days is to understand how these changes have happened and what role the SDP has played. 	CL
11:00-11:30	Presentation: An overview of the SDP	HGM
11.30-12:30	Group work: 1) The SDP; 2) SHD Policy Context Changes <ul style="list-style-type: none"> ▪ Group 1 (SDP Staff) – to develop a project time-line and identify the key events and changes during the SDP (develop a visual diagram using cards on the wall). When finished to join groups 2 and 3. ▪ Group 2 (Field-Level Participants) and Group 3 (Policy-level Participants) to: <ul style="list-style-type: none"> ○ Develop a “rich description” of the current policy context for smallholder dairy production in Kenya NOW, write up on newsprint & put up on wall. ○ Develop a “rich description” of the policy context for smallholder dairy production in Kenya in 1996 (using an appropriate time marker) and write up on newsprint & put up on wall. ○ Identify any key external events which have influenced how the policy context for smallholder dairy production has changed in Kenya in between write up on newsprint & put up on wall. 	JY
12:30-13.00	Groups to look at each other’s work. Facilitator to invite questions and clarifications.	JY
13:00-14:00	<i>Lunch</i>	
14:00-15:00	Brainstorm/Exercise <ul style="list-style-type: none"> ▪ Facilitator to collect suggestions for stakeholders in smallholder dairy policy development in Kenya, write on cards & stick up on wall. ▪ Participants, working alone to choose 1st, 2nd, and 3rd most important (biggest impact on policy), write stakeholder name & why they were influential on coloured cards (1st, Yellow, 2nd Green, 3rd Blue) & stick up on wall in order of importance. ▪ Discuss with SDP staff which of these the SDP actually worked with and how & write on card. Ask why didn’t work with any that were important. 	CL
16:00-16:30	Feedback and discussion	JY

Workshop 2 – The SDP Project & ROA (Day 2)

09.30-09.45	Recap of Day 1 and outline of Day 2	
09.45-10.15	Presentation: Behaviour Change in the DELIVERI Project and in DFID	JY
10.15-12:15	<p>Group work 1:</p> <ul style="list-style-type: none"> ▪ Facilitator to explain that we want to explore how behaviour¹ has changed in the key actors in smallholder dairy sector in Kenya since 1996: ▪ In “appropriate” groups, participants to discuss groups of key stakeholders² and write on cards: <ul style="list-style-type: none"> ○ Their behaviour now ○ Their behaviour in 1996 ○ Key points when their “behaviour and attitudes” changed in between³ (NB – probably no more than 5 or 6 for each stakeholder – maybe only 1 or 2), and on the back of those cards: ○ Why they think that behaviour change happened, and what impact they think that change has had on others ▪ Then stick the cards up on the timeline 	CL
12.15-13.00	Feedback and discussion	
13.00-14.00	<i>Lunch</i>	
14.00-15.00	<p>Plenary to identify:</p> <ul style="list-style-type: none"> ▪ Key points when SDP “behaviour” changed between 1996 and 2004⁴ (NB – probably no more than 5 or 6), and on the back of those cards: <ul style="list-style-type: none"> ○ Why they think that behaviour change happened, and what impact they think that change has had on others ○ Then stick the cards up on the timeline. ▪ Key points when external events influenced the evolution of the smallholder dairy sector (adding others if necessary), then <ul style="list-style-type: none"> ○ Identify the most important events (NB – probably no more than 5 or 6), and on the back of those cards: ○ Why they think that happened, and what impact they think it had on the smallholder dairy sector. ○ Then stick the cards up on the timeline. 	JY
15.00-15.15	<i>Tea</i>	
15:15-16:30	<p>Plenary:</p> <ul style="list-style-type: none"> ▪ Participants to try to identify any causal links between any of the “events” logged in the timeline – i.e. what affected what? 	JY/CL

¹ NB: Behaviour = actions and attitudes.

² NB: UoN, MoH, KBS and DFID have been removed from the list because are not the most important players.

³ NB: The group looking at MLFD (in its various incarnations since 1996) should include key changes in activities and programmes AND key policy events on their cards.

⁴ NB: Might like to include how the project changed the way it used the Media and Avocacy NGOs as an important change.

Workshop 2 – The SDP Project & ROA (Day 3)

(For SDP team only)

The challenge with this approach is to identify the big picture without drowning in detail, while not losing key lessons by ignoring the detail. To ensure we can do this we propose a series of exercises to further process the information we have gathered so far:

1. Some further work to identify the major changes in direction made by the project (eg to work with a wider range of stakeholders or to focus on policy-level work), and for each one of these:
 - a. To identify when these changes were made
 - b. To describe as clearly as possible what the changes in direction were and what the implications of this were for project behaviour
 - c. To identify the reasons (causality) for these changes
 - d. To identify the impact these changes had on the project.
2. Identifying the impact of project behaviour and external events to develop the outcome map.
3. Identifying 2 or 3 specific key “episodes” during the project for detailed study (outside this workshop) to understand how the SDP operationalised the changes in project direction (ie behaviour) of behaviour into effect. (ie case studies within the case study)
4. Identify issues that Lexy needs to explore in more detail and who he needs to talk to to explore them.
5. Identify “irrefutable policy shift” as the focus for an episode study (possibly the Dairy Act)