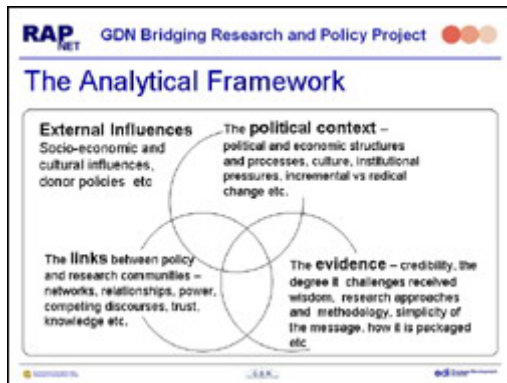
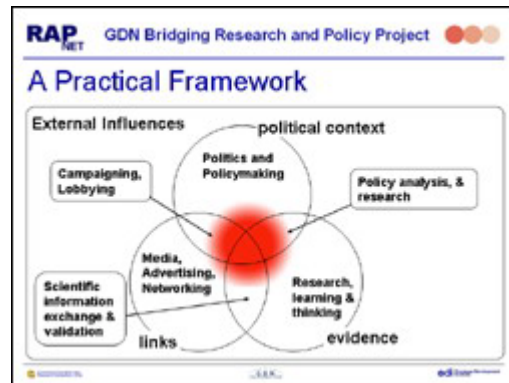


# Appendix 6 – What researchers can do to increase policy impact



Slide 1



Slide 2

- Using the framework**
- **The external environment:** Who are the key actors? What is their agenda? How do they influence the political context?
  - **The political context:** Is there political interest in change? Is there room for manoeuvre? How do they perceive the problem?
  - **The evidence:** Is it there? Is it relevant? Is it practically useful? Are the concepts familiar or new? Does it need re-packaging?
  - **Links:** Who are the key individuals? Are there existing networks to use? How best to transfer the information? The media? Campaigns?

Slide 3

**Putting it into practice**

What researchers need to know	What researchers need to do	How to do it
<b>Political Context:</b> <ul style="list-style-type: none"> <li>Who are the policymakers?</li> <li>Is there demand for change?</li> <li>What is the policy process?</li> </ul>	<ul style="list-style-type: none"> <li>Get to know the policymakers</li> <li>Identify trends and bott.</li> <li>Present for policy opportunities</li> <li>Look out for policy windows</li> </ul>	<ul style="list-style-type: none"> <li>Work with them – seek commissions</li> <li>Strategic opportunities – prepare for key events</li> <li>Resources for others</li> </ul>
<b>Evidence</b> <ul style="list-style-type: none"> <li>What is the current theory?</li> <li>What are the narratives?</li> <li>How divergent is it?</li> </ul>	<ul style="list-style-type: none"> <li>Establish credibility</li> <li>Provide practical solutions</li> <li>Establish legitimacy</li> <li>Present clear options</li> <li>Use form or narratives</li> </ul>	<ul style="list-style-type: none"> <li>Build a reputation</li> <li>Action research</li> <li>Start projects to generate legitimacy</li> <li>Good communication</li> </ul>
<b>Links</b> <ul style="list-style-type: none"> <li>Who are the stakeholders?</li> <li>What networks exist?</li> <li>Who are the connectors, makers and sustainers?</li> </ul>	<ul style="list-style-type: none"> <li>Get to know the others</li> <li>Work through existing networks</li> <li>Build coalitions</li> <li>Build new policy networks</li> </ul>	<ul style="list-style-type: none"> <li>Build partnerships</li> <li>Identify key networks, makers and sustainers</li> <li>Use informal contacts</li> </ul>

Slide 4



Slide 5

**Building policy entrepreneurs**

Noha El-Mikawy	36	32	35	37
Brahim Mansour	28	32	35	44
Manwan A. Kardoosh	23	30	35	42
Charles D. Adwan	33	29	38	42
Elighani M. Elamin	35	26	41	38
Mouna Cherkaoui	46	25	29	30
Nader Habibi	37	39	38	47
Abdel Hameed Bashir	33	27	45	50
Kitty Chan	38	27	39	31
Dr Faten Jabshah	33	32	44	41
Sunk Bagree	37	37	42	44
<b>Average</b>	<b>34</b>	<b>31</b>	<b>40</b>	<b>46</b>

Legend: High (Green), Low (Red), V.Low (Dark Red)

Slide 6